

# ABERNETHY 2024

## NEWSLETTER



## SEEING MORE LIVES TRANSFORMED!

ED METCALFE, CEO

What an amazing year we have had! God has continued to provide for us and answer our prayers in the most outstanding ways. In 2023 Abernethy continued to grow and some exciting milestones were passed, from the reopening of Kilmalieu (formerly Ardgour) to having sold out adventure camps again.

Thank you for your ongoing support as we have not only worked to recover from some of the losses of the pandemic, but also to 'bounce forward' to what a new future could look like. To his end we have set out a new 5-year strategy which I am excited to share with you in part here. It looks at areas for growth and room for improvement to make sure that we have the best possible impact on the guests at Abernethy and the staff who come to serve alongside us.

**For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do. Ephesians 2:10**



## THE 2023 NUMBERS

Individuals using  
Abernethy facilities  
6,700

Bed nights  
18,207

Meals served  
48,838

## GIVE THANKS

~For 12 new team members that God has called to join the Abernethy Team and 18 short-term/summer staff in 2023.

~For new relationships with partner organisations and individuals who can advise us to make the most of the opportunities we have.

~For the great feedback we have received this year from our camps, including our first ever 'Rooted for Men'.

~The trainee instructors and gap year students who have joined us this year.





This year we are excited to bring you our new vision strategy for the coming 5 years. We are concentrating on reinforcing our vision to see lives transformed...but more of them! After looking at our approach we have decided to focus on three areas to impact more lives for the gospel in the next 5 years:

- Strengthening and expanding our schools program.
- Developing the next generation of leaders and disciplers.
- Building more pathways to faith and growth.

Through these three areas we hope to improve the effectiveness and impact for all our guests, increase the amount of bookings we get in our off-seasons and invest in training and discipling our staff to be able to reach their full potential.



## TOPICS FOR PRAYER

**For Kilmalieu to begin receiving bookings**

**Gaining more opportunities to share the gospel**

**Development of new annual camps in our calendar**

**Revitalising our centres and staff accommodation to be more accessible and comfortable**

**Developing a new website**

“It really is a wonderful place to be in when your children are growing in their faith and inspiring your own.”

PARENT OF A CAMP ATTENDEE

